



DONNA RICE HUGHES

Donna Rice Hughes has more than thirty-two years of progressive leadership experience as a social entrepreneur, internet safety expert, author, speaker, media commentator, communications and marketing strategist, filmmaker/producer, and thought leader.

She serves as CEO and President of [Enough Is Enough®](#) (EIE), a national, nonpartisan, secular nonprofit organization that, in 1995, pioneered the Internet Safety movement in the country with a mission to make the internet safer for children and families. EIE developed and implemented the unique, three-pronged strategy in which the public, the technology industry, and the legal community share responsibility for preventing the technology-facilitated exploitation of children. This strategy has been adopted by industry and governments worldwide.

At the advent of the internet age, Donna quickly became a national voice and face advocating for the protection of children online. She has given thousands of media interviews on most major news outlets on topics related to kids' online safety and has served as a subject matter expert on Fox News, CNN, *The Today Show*, *Good Morning America*, and *Oprah*. She was profiled five times by the legendary Barbara Walters for *20/20*, *The View*, and other TV specials. She has testified numerous times before Congress and received a Senate appointment to the Child Online Protection Act Commission.

Under her leadership, EIE created the Internet Safety 101® Academy, an evidence-informed e-learning curriculum modeled on EIE's Telly Award-winning Internet Safety 101® multimedia program administered by the U.S. Department of Justice. She was the Executive Producer of the Emmy Award-winning PBS *Internet Safety 101® Television Series* and received an Emmy nomination as the program's host.

She spearheaded the [National Safe Wi-Fi Campaign](#), calling on corporate America to filter pornography and child sexual abuse material on public Wi-Fi. As a result, both McDonald's and Starbucks are now filtering Wi-Fi in all of their company-owned stores in America, and Cisco has incorporated filtering into its international Wi-Fi platform.

Donna also developed the historic bipartisan [Children's Internet Safety Presidential Pledge](#) (2016), signed by then-candidate Trump and supported by Hillary Clinton and subsequent Presidential Pledges; the Governor's Pledge led by S.C. Governor McMaster and the State Attorneys General Pledge co-led by AG Wilson (SC) and AG Racine (DC) and signed by 15 AGs. Most recently, AG Wilson, the 2026 Republican nominee for SC Governor signed the 2026 Governor's Pledge.

She authored *Kids Online, Protecting Your Children in Cyberspace* (Baker Books, 1998) and co-wrote the story for the 2000 season finale of *Touched By an Angel* TV Series which brought the message of online sexual predators and Internet safety to primetime television and won Nielsen ratings in its time slot during May sweeps. She is currently the host of the "*Internet Safety with Donna Rice Hughes*" podcast.

Recent Awards- Founders Award (2015), National Center on Sexual Exploitation; The Professional Women in Advocacy 2014 Excellence In Advocacy Award for “Veteran Practitioner”; The Women in Technology (WIT) 2013 Leadership Award for “Social Impact”; Executive Producer/Producer of the Emmy Award-winning PBS/EIE Internet Safety 101® Television Series (2012); Emmy nomination in the Program Host/Moderator category.

Donna graduated Magna Cum Laude and Phi Beta Kappa from the University of South Carolina in 1980 where she earned a B.S. degree in biology/pre-med. She was also co-captain of USC’s varsity cheerleading squad and was crowned Miss South Carolina World in 1980.

She has been married to Jack Hughes since 1994 and has five grandchildren.